

To: Ostermeier, Jennifer[Ostermeier.Jennifer@epa.gov]
From: Cannon, Phillippa
Sent: Wed 4/9/2014 2:14:05 PM
Subject: RE: New Facebook profile page -- can you update the text under "government organization" to the text we used for the Region 5 profile page? Right now, it is still Great Lakes Restoration Initiative copy.

Yes, that's much clearer. Thanks.

From: Ostermeier, Jennifer
Sent: Wednesday, April 09, 2014 9:13 AM
To: Cannon, Phillippa
Subject: RE: New Facebook profile page -- can you update the text under "government organization" to the text we used for the Region 5 profile page? Right now, it is still Great Lakes Restoration Initiative copy.

Hey, I just edited the post. I think that is good...don't you?

From: Cannon, Phillippa
Sent: Wednesday, April 09, 2014 9:04 AM
To: Ostermeier, Jennifer
Subject: New Facebook profile page -- can you update the text under "government organization" to the text we used for the Region 5 profile page? Right now, it is still Great Lakes Restoration Initiative copy.

<https://www.facebook.com/#!/epagreatlakes>

I think the BP photo looks good, but realized that we didn't mention that the post is about the BP spill. Should we comment on our own post, noting that EPA and the Coast Guard were at the site of the spill? Any thoughts?

Phillippa Cannon

Acting Chief, Web Communications Section

U.S. EPA Region 5

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<http://www.r5intra.epa.gov/Off/ORO/OEC/WCS/index.html>